

COMPETENCES OF COURSES
2022/2023
DEGREE IN BUSINESS ADMINISTRATION
FIRST YEAR

The following information is subject to changes.
For more details regarding the courses, please, contact the coordinating professor.

Updated 30/09/2022

STATISTICS

Students have demonstrated knowledge and understanding of an area of study that builds on the foundation of general secondary education, and is usually at a level that, while relying on advanced textbooks, also includes some aspects that involve knowledge from the cutting edge of their field of study. GENERAL

Students are able to apply their knowledge to their job or vocation in a professional manner and possess the competences usually demonstrated through the development and defence of arguments and problem solving in their field of study. GENERAL.

Students have the ability to gather and interpret relevant data (normally within their field of study) to make judgements that include reflection on relevant social, scientific, or ethical topics. GENERAL.

Analytical and synthesis skills GENERAL.

Computer skills relevant to the field of study GENERAL.

Ability to solve problems GENERAL.

Statistical Concepts SPECIFIC.

SOS1 - Competence in the critical contextualisation of knowledge, establishing interrelationships with local and/or global social, economic, and environmental problems. TRANSVERSAL.

INTRODUCTION TO BUSINESS FINANCE

Students have demonstrated knowledge and understanding of an area of study that builds on the foundation of general secondary education, and is usually at a level that, while relying on advanced textbooks, also includes some aspects that involve knowledge from the cutting edge of their field of study. GENERAL.

Students are able to apply their knowledge to their job or vocation in a professional manner and possess the competences usually demonstrated through the development and defence of arguments and problem solving in their field of study. GENERAL.

Students have the ability to gather and interpret relevant data (normally within their field of study) to make judgements that include reflection on relevant social, scientific or ethical topics. GENERAL.

Students have developed those necessary learning skills to undertake further studies with a high degree of autonomy. GENERAL.

Analytical and synthesis skills GENERAL.

Ability to solve problems GENERAL.

Ability to make decisions GENERAL.

Financial concepts SPECIFIC.

Ability to apply theoretical and methodological knowledge and acquired techniques SPECIFIC.

SOS1 - Competence in the critical contextualisation of knowledge, establishing interrelationships with local and/or global social, economic and environmental problems. TRANSVERSAL.

BASIS OF FINANCIAL ACCOUNTING

Students have demonstrated knowledge and understanding of an area of study that builds on the foundation of general secondary education, and is usually at a level that, while relying on advanced textbooks, also includes some aspects that involve knowledge from the cutting edge of their field of study. GENERAL.

Students have developed those necessary learning skills to undertake further studies with a high degree of autonomy. GENERAL.

Working in pressured environments GENERAL.

Autonomous learning skills GENERAL.

Accounting concepts SPECIFIC.

Ability to apply theoretical and methodological knowledge and acquired techniques SPECIFIC.

Understanding of the financial operations that take place in the business environment SPECIFIC.

Ability to solve financial valuation problems both in financing and investment SPECIFIC.

Mastery of computer tools applied to financial-accounting management SPECIFIC.

SOS2 - Competence in the sustainable use of resources and the prevention of negative impacts on the natural and social environment. TRANSVERSAL.

SOS4 - Competence in the application of ethical principles related to sustainability values in personal and professional behaviour. TRANSVERSAL

INTRODUCTION TO MARKETING

Students are able to apply their knowledge to their job or vocation in a professional manner and possess the competences usually demonstrated through the development and defence of arguments and problem solving in their field of study. GENERAL.

Students can convey information, ideas, problems and solutions to both specialist and non-specialist audiences. GENERAL.

Analytical and synthesis skills GENERAL.

Ability to solve problems GENERAL.

Ability to analyse and search for information from a variety of sources GENERAL.

Oral and written communication in the mother tongue GENERAL.

Ability to work in a team GENERAL.

Business Management Concepts SPECIFIC.

Marketing Concepts SPECIFIC.

Ability to apply theoretical and methodological knowledge and acquired techniques SPECIFIC.

Capacity to design and implement Marketing strategies SPECIFIC.

Ability to assess the market and the integrated environment within the marketing information system SPECIFIC.

SOS4 - Competence in the application of ethical principles related to sustainability values in personal and professional behaviour. TRANSVERSAL.

MATHEMATICS

Students have demonstrated knowledge and understanding of an area of study that builds on the foundation of general secondary education, and is usually at a level that, while relying on advanced textbooks, also includes some aspects that involve knowledge from the cutting edge of their field of study. GENERAL

Students are able to apply their knowledge to their job or vocation in a professional manner and possess the competences usually demonstrated through the development and defence of arguments and problem solving in their field of study. GENERAL.

Students have the ability to gather and interpret relevant data (normally within their field of study) to make judgements that include reflection on relevant social, scientific, or ethical topics. GENERAL.

Analytical and synthesis skills GENERAL.

Organisational and planning skills GENERAL.

Ability to solve problems GENERAL.

Ability to analyse and search for information from a variety of sources – GENERAL.

Mathematics Concepts SPECIFIC.

Ability to apply theoretical and methodological knowledge and acquired techniques SPECIFIC.

INTRODUCTION TO BUSINESS ECONOMICS

Students have demonstrated knowledge and understanding of an area of study that builds on the foundation of general secondary education, and is usually at a level that, while relying on advanced textbooks, also includes some aspects that involve knowledge from the cutting edge of their field of study. GENERAL.

Students are able to apply their knowledge to their job or vocation in a professional manner and possess the competences usually demonstrated through the development and defence of arguments and problem solving in their field of study. GENERAL.

Students have the ability to gather and interpret relevant data (normally within their field of study) to make judgements that include reflection on relevant social, scientific or ethical topics. GENERAL.

Students can convey information, ideas, problems, and solutions to both specialist and non-specialist audiences. GENERAL.

Students have developed those necessary learning skills to undertake further studies with a high degree of autonomy GENERAL.

Analytical and synthesis skills GENERAL.

Organisational and planning skills GENERAL.

Ability to solve problems GENERAL.

Ability to analyse and search for information from a variety of sources GENERAL.

Oral and written communication in the native tongue GENERAL.

Ability to make decisions GENERAL.

Ability to work in a team GENERAL.

Personal relationship skills GENERAL.

Autonomous learning skills GENERAL.

To know and understand the social responsibility derived from economic and business actions GENERAL.

Business Management concepts SPECIFIC.

Ability to apply theoretical and methodological knowledge and acquired techniques SPECIFIC.

Ability to model business situations/scenarios SPECIFIC.

Ability to analyse and design organisational structure SPECIFIC.

Ability to interpret the national and international economic context that surrounds the enterprise SPECIFIC.