

COMPETENCES OF COURSES
2022/2023
DEGREE IN BUSINESS ADMINISTRATION
FOURTH YEAR

The following information is subject to changes.
For more details regarding the courses, please, contact the coordinating professor.

Updated 15/03/2023

MANAGEMENT OF INFORMATION SYSTEMS

Students have demonstrated knowledge and understanding of an area of study that builds on the foundation of general secondary education, and is usually at a level that, while relying on advanced textbooks, also includes some aspects that involve knowledge from the cutting edge of their field of study. GENERAL.

Students are able to apply their knowledge to their job or vocation in a professional manner and possess the competences usually demonstrated through the development and defence of arguments and problem solving in their field of study. GENERAL.

Students have the ability to gather and interpret relevant data (normally within their field of study) to make judgements that include reflection on relevant social, scientific or ethical topics. GENERAL.

Students can convey information, ideas, problems, and solutions to both specialist and non-specialist audiences. GENERAL.

Students have developed those necessary learning skills to undertake further studies with a high degree of autonomy. GENERAL.

Analytical and synthesis skills. GENERAL.

Organisational and planning skills GENERAL.

Ability to solve problems GENERAL.

Ability to analyse and search for information from a variety of sources GENERAL

Oral and written communication in the native language GENERAL

Ability to make decisions GENERAL.

Ability to work in a team GENERAL.

Critical and self-critical skills GENERAL.

Autonomous Learning Skills GENERAL.

Ability to adapt to new situations GENERAL.

Motivation for quality GENERAL.

Business Management Concepts GENERAL

Understanding the processes of emergence, innovation, and development of enterprises
SPECIFIC

Ability to apply theoretical and methodological knowledge and acquired techniques
SPECIFIC.

Ability to model business situations SPECIFIC.

Ability to analyse and design organisational structure SPECIFIC.

Strategic vision of business management SPECIFIC.

Ability to manage Human Resources SPECIFIC.

SOS1 - Competence in the critical contextualisation of knowledge, establishing interrelationships with local and/or global social, economic, and environmental problems. TRANSVERSAL.

SOS2 - Competence in the sustainable use of resources and the prevention of negative impacts on the natural and social environment. TRANSVERSAL.

SOS3 - Competence in participating in community processes that promote sustainability.

SOS4 - Competence in the application of ethical principles related to sustainability values in personal and professional behaviour. TRANSVERSAL

HUMAN RESOURCES MANAGEMENT II

Students are able to apply their knowledge to their job or vocation in a professional manner and possess the competences usually demonstrated through the development and defence of arguments and problem solving in their field of study. GENERAL.

Students have the ability to gather and interpret relevant data (normally within their field of study) to make judgements that include reflection on relevant social, scientific or ethical topics GENERAL.

Students can convey information, ideas, problems, and solutions to both specialist and non-specialist audiences GENERAL.

Students have developed those necessary learning skills to undertake further studies with a high degree of autonomy GENERAL.

Analytical and synthesis skills GENERAL.

Organisational and planning skills GENERAL.

Ability to solve problems GENERAL.

Ability to analyse and search for information from a variety of sources GENERAL

Oral and written communication in the native language GENERAL

Ability to make decisions GENERAL.

Ability to work in a team GENERAL.

Critical and self-critical skills GENERAL.

Ethical commitment at work GENERAL.

Working in pressured environments GENERAL.

To know and understand the social responsibility derived from the economic and business situations GENERAL.

Ability to apply theoretical and methodological knowledge and acquired techniques SPECIFIC.

Ability to model business situations SPECIFIC

Ability to use tools of a quantitative nature in business decision making SPECIFIC

Ability to analyse and design organisational structure SPECIFIC.

Strategic vision of business management SPECIFIC.

Ability to manage Human Resources SPECIFIC.

Ability to analyse the main economic indicators and aggregates, and their impact on company decisions SPECIFIC.

Ability to interpret the national and international economic context that surrounds the enterprise SPECIFIC.

OPERATIONS MANAGEMENT II

Students are able to apply their knowledge to their job or vocation in a professional manner and possess the competences usually demonstrated through the development and defence of arguments and problem solving in their field of study. GENERAL.

Students have the ability to gather and interpret relevant data (normally within their field of study) to make judgements that include reflection on relevant social, scientific or ethical topics. GENERAL.

Students can convey information, ideas, problems, and solutions to both specialist and non-specialist audiences. GENERAL.

Students have developed those necessary learning skills to undertake further studies with a high degree of autonomy. GENERAL

Analytical and synthesis skills. GENERAL

Organisational and planning skills GENERAL.

Ability to solve problems GENERAL.

Ability to analyse and search for information from a variety of sources GENERAL.

Oral and written communication in the native language GENERAL.

Ability to make decisions GENERAL.

Ethical commitment at work GENERAL.

Autonomous Learning Skills GENERAL.

Motivation for quality GENERAL.

To know and understand the social responsibility derived from the economic and business situations GENERAL.

Business Management Concepts SPECIFIC.

Ability to apply theoretical and methodological knowledge and acquired techniques SPECIFIC.

Ability to model business situations SPECIFIC.

Ability to use tools of a quantitative nature in business decision making SPECIFIC.

Strategic vision of business management SPECIFIC.

Ability to manage operations and organise production SPECIFIC.

SOS1 - Competence in the critical contextualisation of knowledge, establishing interrelationships with local and/or global social, economic and environmental problems. TRANSVERSAL.

SOS2 - Competence in the sustainable use of resources and the prevention of negative impacts on the natural and social environment. TRANSVERSAL.

SOS4 - Competence in the application of ethical principles related to sustainability values in personal and professional behaviour. TRANSVERSAL.

MARKET RESEARCH

Students are able to apply their knowledge to their job or vocation in a professional manner and possess the competences usually demonstrated through the development and defence of arguments and problem solving in their field of study. GENERAL

Students should have the ability to gather and interpret relevant information (normally within their field of studies) to make judgements that include a reflection/consideration about relevant topics of a social, scientific or ethical nature. GENERAL

Students can communicate information, ideas, problems and solutions to the public, from specialised to non-specialised. GENERAL.

Ability to analyse and synthesise. GENERAL.

Ability to organise and plan. GENERAL.

Problem solving abilities. GENERAL.

Ability to analyse and search information from diverse sources. GENERAL.

Oral and written communication in your language. GENERAL.

Teamwork. GENERAL.

Ability to learn independently. GENERAL.

Statistics concepts. SPECIFIC.

Marketing concepts. SPECIFIC.

Statistical inference concepts. SPECIFIC.

Mastery of IT tools applied with a specific role for different subjects. SPECIFIC.

Ability to apply theoretical and methodological knowledge, and the techniques acquired. SPECIFIC.

Ability to assess the market and the environment integrated within the marketing information system. SPECIFIC.

SOS1. Critical contextualization of the knowledge, establishing interrelations with social, economic, environmental, local and/or global issues. TRANSVERSAL

SOS4. Competence in the use of ethical principles related to sustainability values in professional and personal behaviours. TRANSVERSAL

PROJECT MANAGEMENT

Oral and written communication in a foreign language. SPECIFIC, OPTIONAL

Students have demonstrated knowledge and understanding in an area of study that builds on the foundation of general secondary education, and is usually at a level that, while relying on advanced textbooks, also includes some aspects that involve knowledge from the cutting edge of their field of study GENERAL.

Students are able to apply their knowledge to their job or vocation in a professional manner and possess the competences usually demonstrated through the development and defence of arguments and problem solving in their field of study. GENERAL.

Students should have the ability to gather and interpret relevant information (normally

within their field of studies) to make judgements that include a reflection/consideration about relevant topics of a social, scientific or ethical nature GENERAL.

Students can communicate information, ideas, problems, and solutions to the public, from specialised to non-specialised GENERAL.

Students should develop the necessary learning skills to embark on subsequent studies with a high degree of autonomy GENERAL.

Ability to analyse and synthesise GENERAL.

IT knowledge related to the field of study GENERAL.

Ability to organise and plan GENERAL.

Problem solving abilities GENERAL.

Ability to analyse and search information from diverse sources GENERAL.

Oral and written communication in your language GENERAL.

Ability to make decisions GENERAL.

Teamwork. GENERAL

Interdisciplinary teamwork. GENERAL

Work in an international context. GENERAL

Personal relations skills. GENERAL

Ability to work in diverse & multicultural environments. GENERAL

Ability to give criticism and self-criticism. GENERAL

Ethical commitment at the workplace. GENERAL

Working in stressful environments. GENERAL

Ability to adapt to new situations. GENERAL

Creativity. GENERAL

Leadership. GENERAL

To take initiative and have an entrepreneurial spirit. GENERAL

To strive for quality. GENERAL

To know and comprehend social responsibility derived from economic and business activities. GENERAL

Basic business management concepts. SPECIFIC

Understanding of emergence, innovation, and development processes of businesses. SPECIFIC

Mastery of IT tools applied with a specific role for different subjects. SPECIFIC

Ability to apply theoretical and methodological knowledge, and techniques acquired during your education. SPECIFIC

Ability to make a model of business scenarios. SPECIFIC

Ability to use tools of a quantifying nature when making business decisions. SPECIFIC

Strategic vision in business management. SPECIFIC

Ability to manage human resources. SPECIFIC

SOS1. Critical contextualization of the knowledge, establishing interrelations with social, economic, environmental, local and/or global issues. TRANSVERSAL

ECONOMIC THEORY AND POLICY

Students have demonstrated knowledge and understanding of an area of study that builds on the foundation of general secondary education, and is usually at a level that, while relying on advanced textbooks, also includes some aspects that involve knowledge from the cutting edge of their field of study. GENERAL.

Students are able to apply their knowledge to their job or vocation in a professional manner and possess the competences usually demonstrated through the development and defence of arguments and problem solving in their field of study. GENERAL.

Students have the ability to gather and interpret relevant data (normally within their field of study) in order to make judgements that include reflection on relevant social, scientific or ethical topics. GENERAL.

Students can convey information, ideas, problems and solutions to both specialist and non-specialist audiences. GENERAL .

Students have developed those necessary learning skills to undertake further studies with a high degree of autonomy. GENERAL.

Analytical and synthesis skills GENERAL.

Ability to solve problems GENERAL.

Ability to analyse and search for information from a variety of sources GENERAL.

Oral and written communication in the native tongue GENERAL.

Ability to work in a team GENERAL.

Critical and self-critical skills GENERAL.

Autonomous learning skills GENERAL.

Economic Concepts SPECIFIC.

Microeconomic Concepts SPECIFIC.

Macroeconomic Concepts SPECIFIC.

Ability to apply theoretical and methodological knowledge and acquired techniques SPECIFIC.

Ability to determine the main economic indicators and aggregates and their impact on company decisions SPECIFIC.

Ability to interpret the national and international economic context that surrounds the enterprise SPECIFIC.

Ability to understand internationalisation processes and the international implications of business management SPECIFIC.

SOS1 - Competence in the critical contextualisation of knowledge, establishing interrelationships with local and/or global social, economic and environmental problems. TRANSVERSAL.

SOS4 - Competence in the application of ethical principles related to sustainability values in personal and professional behaviour. TRANSVERSAL.

MISSING ENTREPRENEURSHIP

SOCIOLOGY

Students are able to apply their knowledge to their job or vocation in a professional manner and possess the competences usually demonstrated through the development and defence of arguments and problem solving in their field of study. GENERAL.

Students should have the ability to gather and interpret relevant information (normally within their field of studies) to make judgements that include a reflection/consideration about relevant topics of a social, scientific, or ethical nature. GENERAL

Students can communicate information, ideas, problems and solutions to the public, from specialised to non-specialised. GENERAL.

Ability to analyse and synthesise. GENERAL.

Ability to organise and plan. GENERAL.

Ability to analyse and search information from diverse sources. GENERAL.

Oral and written communication in your language. GENERAL.

Interdisciplinary teamwork. GENERAL.

Work in an international context. GENERAL.

Ability to work in diverse & multicultural environments. GENERAL

Ability to give criticism and self-criticism. GENERAL

Ethical commitment in the workplace. GENERAL

Ability to learn independently. GENERAL

To know and comprehend social responsibility derived from economic and business activities. GENERAL

Understanding of emergence, innovation, and development processes of businesses. SPECIFIC.

Ability to interpret the national and international economic context that surrounds the company SPECIFIC.

SOS1. Critical contextualization of the knowledge, establishing interrelations with social, economic, environmental, local and/or global issues. TRANSVERSAL.

CORPORATE SOCIAL RESPONSIBILITY

Students should have the ability to gather and interpret relevant information (normally within their field of studies) to make judgements that include a reflection/consideration about relevant topics of a social, scientific, or ethical nature GENERAL.

Ability to analyse and synthesise GENERAL.

Ability to analyse and search information from diverse sources GENERAL.

Ethical commitment in the workplace GENERAL.

To know and comprehend social responsibility derived from economic and business activities GENERAL.

SOS1. Critical contextualization of the knowledge, establishing interrelations with social, economic, environmental, local and/or global issues. TRANSVERSAL.

SOS4. Competence in the use of ethical principles related to sustainability values in professional and personal behaviours. TRANSVERSAL.

FINAL DEGREE THESIS

Students should have the ability to gather and interpret relevant information (normally within their field of studies) to make judgements that include considerations about relevant topics of a social, scientific, or ethical nature. GENERAL

Students can communicate information, ideas, problems and solutions to the public, from specialised to non-specialised. GENERAL

Ability to analyse and synthesise. GENERAL

Ability to analyse and search information from diverse sources. GENERAL

Oral and written communication in your language. GENERAL